

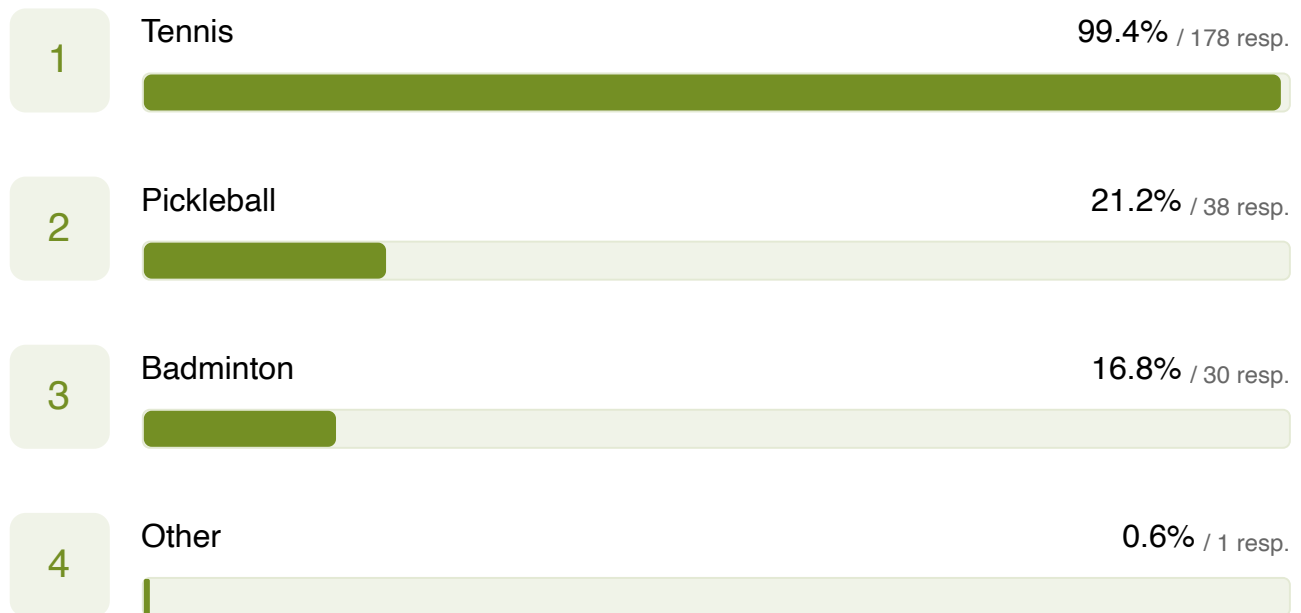


2021 TBCTC Indoor Racquet Facility Survey

179 responses

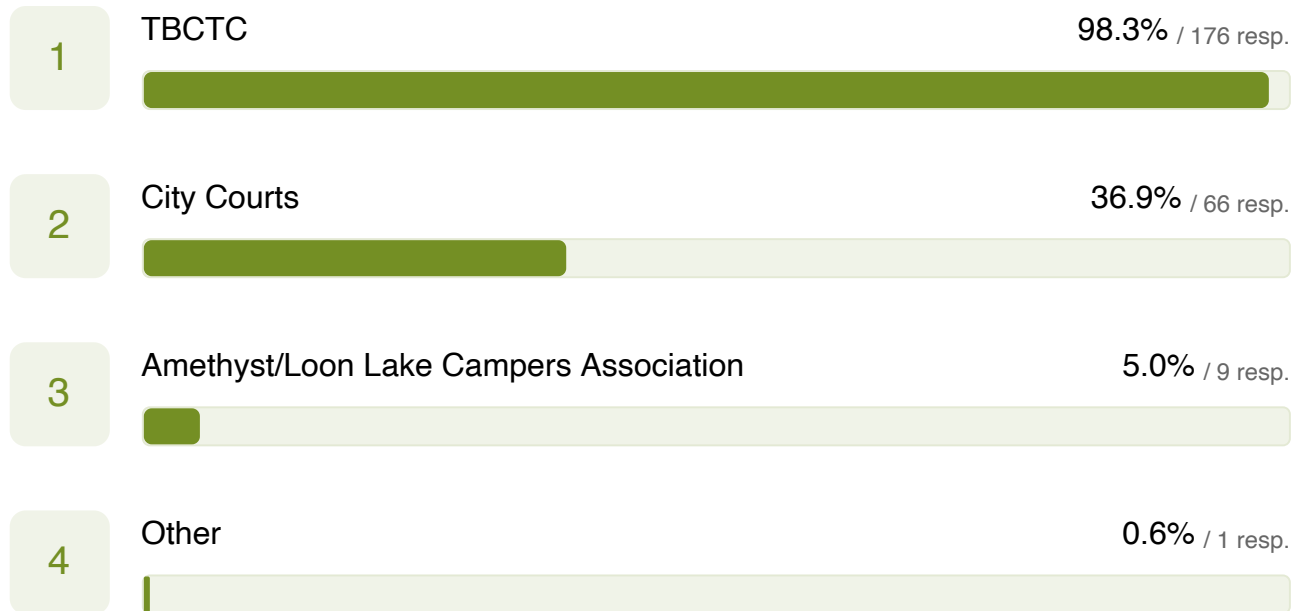
Which racquet sports do you play?

179 out of 179 answered



Where do you play outdoor tennis/pickleball?

179 out of 179 answered

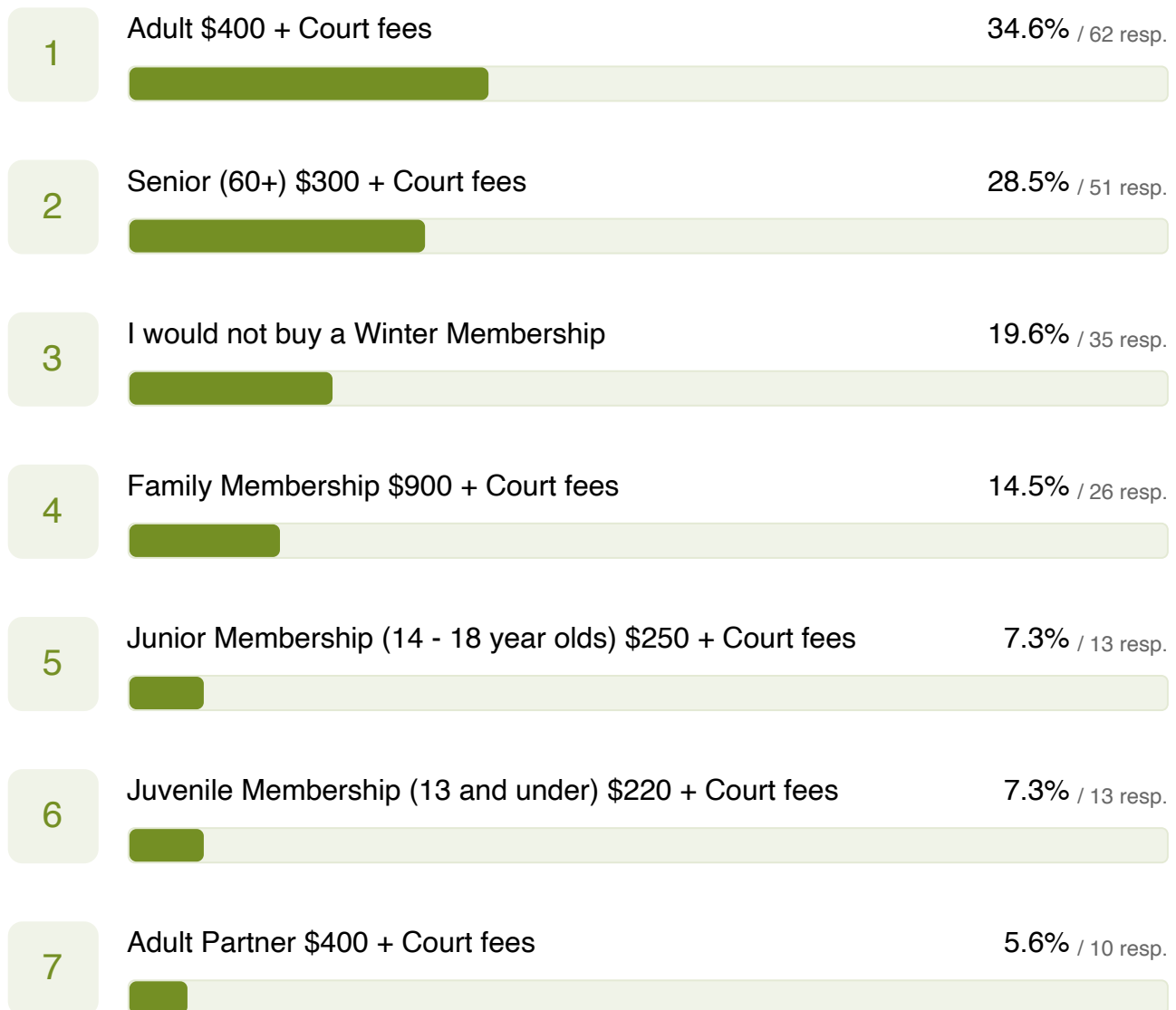


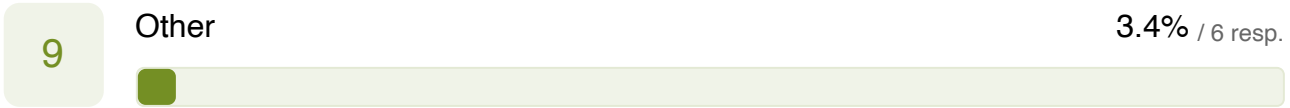
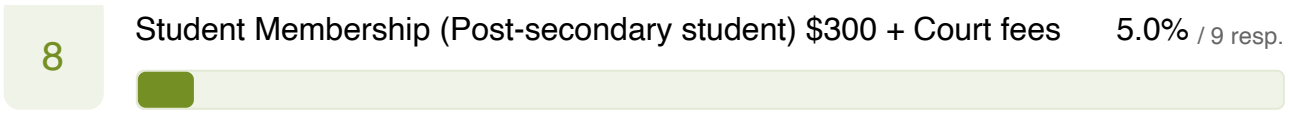
Indoor Membership Costs & Court Fees: Based on preliminary membership costs and court fees from our feasibility study on an indoor racquet facility, there will be a membership component and a court fee for indoor tennis and pickleball.

The court fees are calculated at \$12 per hour per court for primetime and \$8 per hour per court for non-primetime. For example, an adult who plays singles tennis 3x a week would pay \$400 for a Winter Membership fee + \$540 Court fees, for a total of \$940 for winter tennis. This court fee example is calculated as follows: Half of \$12/hr (for singles) = \$6.00 x 3 times/week = \$18 x 30 weeks of winter tennis = \$540.

Commitment is defined as purchasing a Winter Membership and paying court fees. Based on this rationale for membership rates and court fees (which may be subject to change), what membership category would you select?

179 out of 179 answered



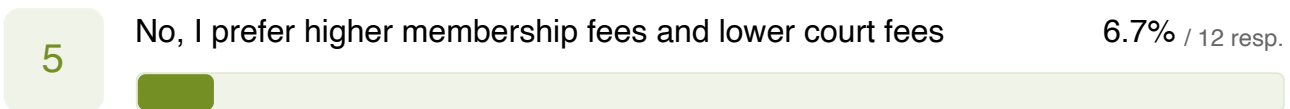
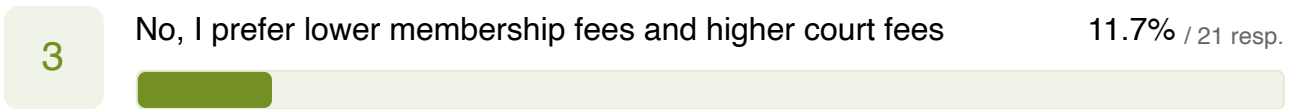
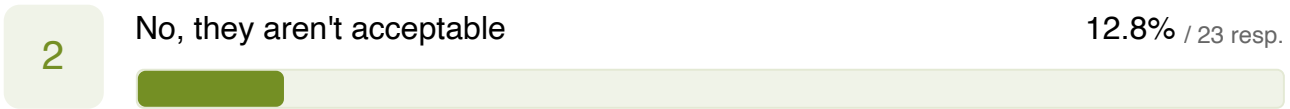


Our mandate is to provide quality and affordable tennis facilities and programming to the people of Thunder Bay. As a not-for-profit organization, as more members and people support the project, the cost of using the facility will be lowered for everyone.

The preliminary Winter Membership cost and court fees are outlined in Question 7.

Please indicate below if the fees are acceptable to you.

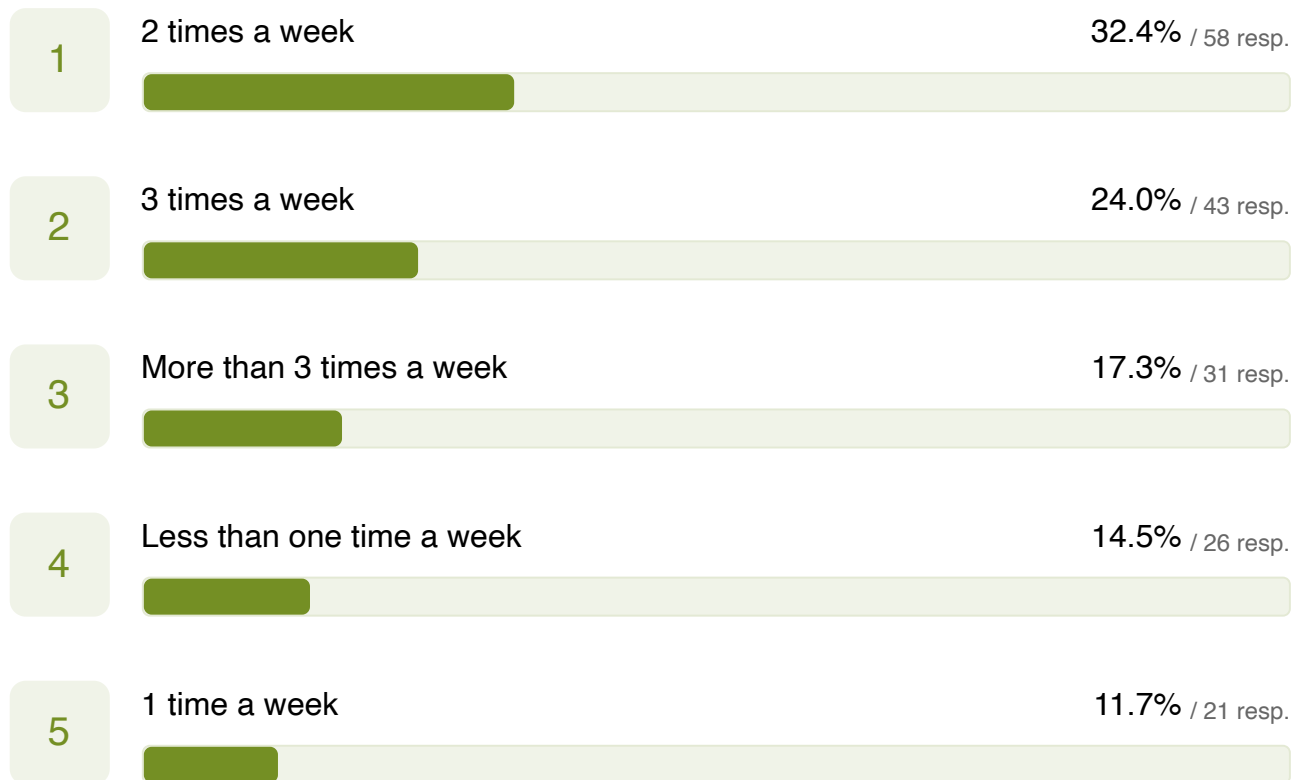
179 out of 179 answered



Indoor Court Capacity Requirements: As stated in our business case, indoor facilities report that between 75-100 members per court are required to produce sufficient revenue for sustaining a financially successful indoor tennis operation.

On average how many times a week do you expect to play in the winter?

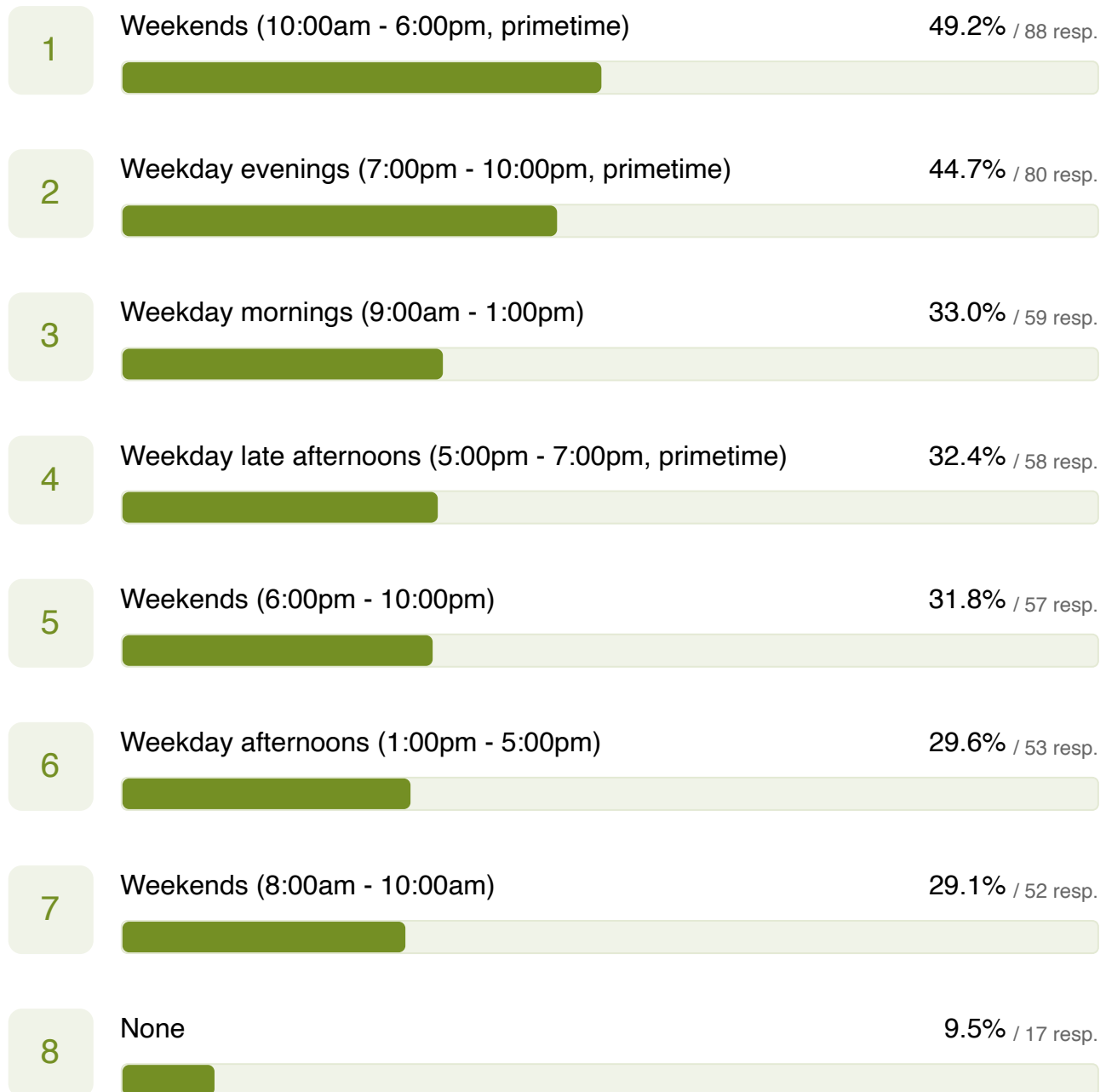
179 out of 179 answered



Prime Time vs. Non-Prime Time Court Usage: In the winter season, prime time court time is expected to be \$12/hour and non-primetime is \$8/hour.

If you plan to play in the winter, when are you most likely to play?

179 out of 179 answered



Winter Programming: Winter indoor programming will consist of a variety of options and help increase revenues for the indoor facility. Programming is an essential additional revenue stream for an indoor facility to meet the operational expenses. While we don't have a specific programming fee schedule outlined below, please select all programming that you/your family would register for during the winter season ONLY.

Please note these programs are in addition to membership fees.

164 out of 179 answered

